

### **LEADING VIRGINIA'S PORTS**

Is your business involved in international trade or Virginia's port industries? **Join the "The Voice of Port Industries"** as a member of the Virginia Maritime Association (VMA), the premier business organization dedicated to enhancing competitiveness and promoting commerce through Virginia's ports and supply chain.

Founded in 1920, the VMA has grown to **represent more than 450 companies** that employ over 70,000 Virginians. **The VMA is the industry's advocate** on policy, regulatory and legislative actions at the local, state, and federal levels, affecting a pro-business environment for our ports and the maritime industry. **As the industry's watchdog**, VMA constantly monitors and protects against issues and developments harmful to your business, allowing you to focus on your company's business growth. **Membership in VMA gives your business a voice in the political and public arena decisions that impact the business environment and your company.** 

#### As a VMA member you benefit from:

- ✓ Communications addressing port operating conditions, regulatory changes, and industry intelligence
- ✓ Networking and business development opportunities
- ✓ Unique access to government and port leaders that only come with membership

Only through membership do you gain the fullest benefits from the VMA's efforts and become part of the driving force keeping us all as competitive as possible.

Membership in the VMA offers the opportunity to add your voice to **our diverse committee structure**. We are prepared to address any subject relating to port operations, waterborne commerce, and the supply chain, such as:

- ✓ Encouraging efficiencies, enhancements, and planning
- ✓ Coordinating liaison to the public and all levels of government, presenting and advocating the ports
- ✓ Educating the maritime supply chain community on port issues through events and publications
- ✓ Fostering stronger growth of the ports and Virginia's maritime-related business community.

With room to strengthen and influence this network, the Virginia Maritime Association encourages you to join today. For further information or questions regarding your VMA Membership, please contact Kristen Greene, Director of Membership Development, at <a href="mailto:kristen@vamaritime.com">kristen@vamaritime.com</a> or 757-628-2678.

Judy Barrett

President, Virginia Maritime Association

Judy Barrett

TowneBank

David C. White Executive Director

Virginia Maritime Association

This page is left blank intentionally.



**Standard membership** includes one (1) designated representative. **Additional representation** is available with additional cost per representative. The VMA Membership Committee determines annual dues based up the criteria listed below:

Involved in Vessel or Marine Terminal Operations	\$1,300
Involved in Moving Cargo or Maritime/Supply Chain Related Services (warehousing, transportation, or services targeted to maritime & supply chain)	\$875
Business Service (other than maritime/supply chain related)	\$450
Non-Profit Organization	\$370
Additional Representative	\$370



Young Maritime Professional provides a 2-year discount on dues for maritime professionals 40 and under who are added as additional representatives to a current company membership. Young Maritime Professionals receive all the benefits of membership while they broaden their exposure within the industry and build their professional network.

Young Maritime Professional	\$190
-----------------------------	-------



Maritime Leadership Certification Program (MLCP) – Learn more at www.VAmaritime.com/MLCP MLCP provides a comprehensive understanding of the maritime industry, a network of key industry stakeholders, and critical leadership skills. Contact VMA staff for current rates and other questions.



#### **PUBLICATIONS**

- ✓ Maritime Bulletin Monthly newsletter covering maritime related news and highlights of VMA activities.
- ✓ Maritime Event Notifications Let VMA keep you in the know of statewide maritime and industry events.
- ✓ **Membership Roster** Access to VMA members and their contact information via website.
- ✓ VA Ports Annual Guide of VA's maritime supply chain resources, promoting commerce through Virginia's ports.
- ✓ Vessel Traffic Information Daily updates on commercial vessel traffic calling on Virginia's ports.
- ✓ VMA E-Blasts Emails addressing port operations, industry intelligence, regulatory, and legislative issues.
- ✓ Sponsorship & Advertising Wide array of opportunities to promote your company while supporting VMA.

#### **ASSOCIATION EVENTS**

- ✓ Annual Business Meeting Annual review of the Association and election of Board of Directors.
- ✓ **Maritime Mixers** –Statewide networking socials
- ✓ Membership Briefings Statewide regular presentations and updates about timely issues
- ✓ VMA PAC Golf Classic Annual spring golf fundraiser supporting the Political Action Committee.
- ✓ **Regional Chapters** Statewide meetings & networking events providing opportunities to address critical industry topics.
- ✓ VMA's International Trade Symposium An executive level business conference including networking events:
  - The Annual Maritime Banquet, the Maritime Golf Outing, and the Maritime Mixer

#### MEMBER-ONLY AFFINITY PROGRAMS (see website for details)

- ✓ 401 K Program Group 401(k) Program which may reduce employer fees, liability, and administration.
- ✓ Fitness & Health Significantly reduced YMCA individual & family membership dues.
- ✓ Hotels Special VMA rates at select hotels statewide.
- ✓ Magazine Subscription Complimentary annual subscription to Virginia Business magazine.
- ✓ VMA Meeting Facilities Utilization of the VMA meeting facilities and conferencing resources.

# **VMA Anchor Membership**

Anchor Memberships are available to any member company wishing to enhance its support of VMA's efforts to protect the interests of Virginia's maritime industry and commercial ports. In addition to the standard membership benefits, these members receive:









	PLATINUM	GOLD	SILVER	BRONZE
	Make the Biggest Difference	Attend More Events with More Recognition	Start Increasing Your Brand Awareness	More than "Just a Member"
Representatives	6	4	2	2
Event Sponsorship	ALL Mixers & Briefings	1 Mixer AND 1 Briefing	1 Mixer OR Briefing	None
Complimentary Reservations to Anchor Eligible Events*	60	40	20	10
Annual Banquet Recognition	$\checkmark$	$\checkmark$	<b>√</b>	
Recognition in Publications	Scrolling Logo on Web. Logo in Bulletin & VA Ports Annual. Highlighted in Roster.	Scrolling Logo on Web. Listed in Bulletin & VA Ports Annual. Highlighted in Roster	Scrolling Logo on Web. Listed in Bulletin & VA Ports Annual. Highlighted in Roster.	Listed in VA Ports Annual & Highlighted in Roster.
Advertising Dollars for use on "VMA ELITE" Advertisements	1500 Credits	750 Credits	500 Credits	0 Credits
Participation in Meetings with Elected Leaders & Gov. Officials and at VMA's Legislative Events	<b>√</b>			
Access to the "VIP Reception" prior to the Annual Maritime Banquet	✓			
Featured Bulletin Article Submission	1	0	0	0
Directly support VMA's mission and advocacy to protect Virginia's port commerce.	<b>√</b>	✓	✓	<b>√</b>
Become an Anchor!	\$13,350	\$6,910	\$3,550	\$2,250



\*Anchor Eligible Events include Statewide Maritime Mixers (except International Trade Symposium Mixer), Briefings, and the Annual Business Meeting. These reservations can be used for representatives and guests. Keep an eye out for the Anchor Eligible icon on calendar events.



The undersigned hereby makes an application for membership in the Virginia Maritime Association, Incorporated and agrees to pay annual membership dues. Submit application to:

PO Box 3487, Norfolk, VA 23514 <u>memberdesk@vamaritime.com</u>

Anchor Membership Opportunitie	es			
<ul><li>Platinum Anchor</li></ul>	\$13,350	☐ Silver Anchor	\$3,550	
☐ Golden Anchor	\$ 6,910	☐ Bronze Anchor	\$2,250	
Standard Membership Levels				
Vessel or Marine Terminal Ope	rations	\$1,300		
☐ Moving Cargo or Offering Mari	time-Related Services*	*warehousing, transp targeted to maritime		
Business Service (other than man	ritime-related*)	\$450		
☐ Non-Profit Organization		\$370		
Additional Representation				
		☐ Young Maritime:	4	
<ul><li>☐ Add a Representative</li><li>☐ Is your company SWaM certifie</li></ul>	\$370	Professional (YMP)	\$190.00	
Company/Organization Name: Click or tap h	ere to enter text.			
Business Category				
Primary Representative (Last, First, MI):				
Title:				
☐ Primary Rep is 40 or under and wishes to participate in the Young Maritime Professional (YMP)  (no additional cost)  Age:				
Primary Mailing Address:				
City, State and Zip:				
Company Phone: Direct Phone:		Mobile Phone:		
Email:				
Top three committee choices (see website for list):				
How did you hear about us?				
Number of Employees in Virginia:	USA:	Worldwide	2:	
Company Website:				
Company LinkedIn				
The VMA's Political Action Committee (PAC) works velegislators to keep them abreast of the maritime issuindustry benefit. To ensure that these efforts are such the PAC. Opt-out	ues, supports maritime industr cessful, unless advised otherw	ry proponents, and engages in o ise, 15% of your membership du	ther political activity for	
(Office Use Only) Approval Date Reg	gional Chapter	Committee		

## Designee, Additional Representative, or YMP Applicant Information

Please consider these candidates for membership, in addition to our Primary Representative.

Company/Organization Name:				
Primary Rep. Name:		Company Website:		
Company: LinkedIn				
Applicant Name		Title:		
(Last, First, MI):	Type of Business:			
☐ Anchor Designee	Business Address:			
☐ Add Representative				
Billed at \$370	City, State and Zip:	0.1101		
☐ Young Maritime Professional	Phone:	Cell Phone:		
Billed at \$190	Email:			
Top 3 committee choices				
	, (000 11 000110 ) 01 1101/1			
Applicant Name (Last, First, MI):		Title:		
☐ Anchor Designee	Type of Business:			
	Business Address:			
Add Representative	City, State and Zip:			
Billed at \$370	Phone:	Cell Phone:		
☐ Young Maritime Professional	riione.	Cell Filone.		
Billed at \$190	Email:			
Top 3 committee choices	s (see website for list):			
Applicant Name (Last, First, MI):		Title:		
☐ Anchor Designee	Type of Business:			
☐ Add Representative	Business Address:			
Billed at \$370	City, State and Zip:			
☐ Young Maritime	Phone: Cell Phone:			
Professional				
Billed at \$190	Email:			
Top 3 committee choices (see website for list):				

**Once approved**, representatives will be given their login information for www.vamaritime.com, giving you access to your profile where you will be able to select your **email preferences**.